

Student Activities



Lesson Four

Shopping Wisely

comparing choices



directions

Compare your choices for buying soft drinks and clothing items using the charts below.

Soft Drink



One Can	Cost
vending machine	
brand name at convenience store	
brand name at grocery store	
brand name at discount store	
generic brand	
other:	

Clothes



One Pair	Cost
brand name designer	
lesser brand	
discount store	
thrift store	
other:	
other:	



comparison-shopping chart 1



directions

Use this chart when you go comparison-shopping for an electronic device.

Item Name:	1	2	3
■ Store			
■ Brand Name			
■ Price			
■ Basic Features			
■ Special Features			
■ Warranty			
■ Refund/Exchange Policies			
■ Other			



comparison-shopping chart 1



directions

Use this chart when you go comparison-shopping for an item of clothing.

Item of Clothing:	1	2	3
■ Brand Name			
■ Price			
■ Where to be Worn			
■ Style			
■ Durability			
■ Comfort			
■ Refund/Exchange Policies			

name: _____

date: _____



comparison-shopping sources



directions

Choose an item that you would like to buy. Compare the cost of buying the identical item from a store, by mail, or online. Do research to find the information in the chart below.

Item

Brand

	Store	Mail Order Catalog	Online Shopping Company
Address or Website			
Price			
Shipping cost			
Delivery Time			
Warranty			
Return Policy			
Other Information			



lesson 4 quiz: shopping decisions

choose the correct answer.

1. ——— **Being a wise shopper involves:**
 - a. making quick decisions.
 - b. traveling as far as needed for the best price.
 - c. comparing choices.
 - d. always buying name brand items.

2. ——— **A product's written guarantee is called a:**
 - a. consumer.
 - b. refund policy.
 - c. brand name.
 - d. warranty.

3. ——— **The best spending choice is to:**
 - a. always shop at brand-name stores.
 - b. buy the same thing my friends buy.
 - c. compare choices before I buy.
 - d. always shop online.

4. ——— **I need a product that will last a long time. I should compare the product's:**
 - a. durability.
 - b. prices.
 - c. features.
 - d. brand names.

5. ——— **I'm in a hurry for my purchase. I should compare the stores':**
 - a. brand names.
 - b. delivery times.
 - c. shipping costs.
 - d. warranties.



best buys



directions

Look at information to compare products in the examples below. Can you find the best buy?

A.



B.



1. There are two brands of puffed wheat cereal. One is packaged in a bag. The other one comes in a box. Read the labels on both. Which is the best buy?

ITEM PRICE \$1.99	UNIT PRICE 31.1 PER OUNCE
Crunchy Pretzels 6.4-oz.	

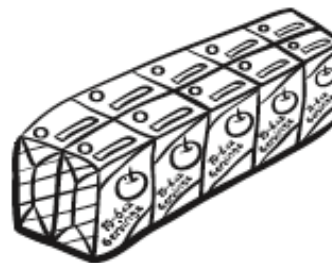
ITEM PRICE \$2.39	UNIT PRICE 19.9 PER OUNCE
Crispy Pretzels 12-oz.	

2. You are trying to decide whether to buy Crunchy or Crispy pretzels. Check the unit pricing tags. Which is the best buy?

A.



B.



3. You can buy the same brand of apple juice in bottles or boxes. The label on the bottle says it contains 20, 6-ounce servings of juice. There are 10, 10-ounce juice boxes in a package. Which is the best buy?



lesson 4 quiz: comparison shopping

choose the correct answer.

1. _____ Which of these is not a reliable way to compare products?
 - a. the price per unit
 - b. the size of the package
 - c. the weight information on the label
 - d. prices from store ads

2. _____ What information does the unit price tag not include?
 - a. the cost of the product
 - b. the name of the product
 - c. the price per unit
 - d. the freshness of the product

3. _____ A store advertises 24 cans of soda for \$5.99. Twelve cans of the same soda cost \$3.99. What information will help you identify the better buy?
 - a. the price per can
 - b. the total weight
 - c. the brand name
 - d. the store's location

4. _____ Milk at the store next to your house sells for \$3.29 a gallon. Another store, 10 miles away, sells milk for \$3.24 a gallon. Why is the \$3.29 milk a better choice?
 - a. It's not; the other milk is 5 cents cheaper.
 - b. The gas to go to the other store costs more than 5 cents.
 - c. It costs less per unit.
 - d. Milk that costs more is always fresher.

5. _____ A 32-ounce bag of potato chips costs less per ounce than a 12-ounce one. You should buy the 32-ounce bag:
 - a. because the bag is bigger.
 - b. even if you don't like that brand of potato chips.
 - c. only if you will use it all.
 - d. because you should always buy what's on sale.